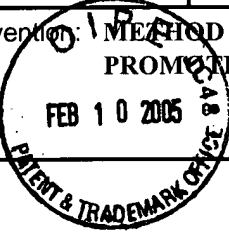
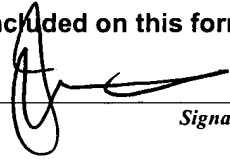
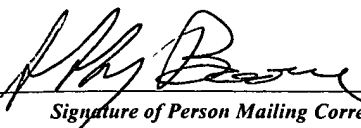


AMENDMENT TRANSMITTAL LETTER (Small Entity)				Docket No. 4707-81342	
Applicant(s): Robert Bernstein					
Application No. 09/777,098	Filing Date 02/05/2001	Examiner Young, J.	Customer No. 24628	Group Art Unit 3622	Confirmation No. 1323
Invention: METHOD AND APPARATUS FOR IDENTIFYING CUSTOMERS FOR DELIVERY OF PROMOTIONAL MATERIALS					
 COMMISSIONER FOR PATENTS:					
Transmitted herewith is an amendment in the above-identified application.					
<input checked="" type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27					
The fee has been calculated and is transmitted as shown below.					
CLAIMS AS AMENDED					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	22 -	22 =	0	x \$25.00	\$0.00
INDEP. CLAIMS	3 -	3 =	0	x \$100.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00
<input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-0920 <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input type="checkbox"/> Payment by credit card. Form PTO-2038 is attached.					
WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.					
 _____ Jon P. Christensen Reg. No. 34,137			Dated: February 4, 2005		
CC:			I certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on 02/04/2005 _____ (Date)  _____ Signature of Person Mailing Correspondence Abby Boone _____ Typed or Printed Name of Person Mailing Correspondence		

1FW 3622



81342

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: Robert Bernstein Art Unit: 3622

Serial No.: 09/777,098

Filed: February 5, 2001

For: METHOD AND APPARATUS FOR
IDENTIFYING CUSTOMERS FOR
DELIVERY OF PROMOTIONAL MATERIALS

Examiner: Young, J.

Attorney
Docket No.: 81342

AMENDMENT A

Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

In response to the Office Action of December 30, 2004,
please amend the above-identified application as follows: